



ECONOMIC DEVELOPMENT DAY

AmeriCU Credit Union
Richard Smith Learning Center
231 Hill Road Rome, NY 13441
Wednesday, March 2, 2016



Sponsored by:

ECONOMIC DEVELOPMENT DAY - DESIGN TEAM	
Theresa Jalowiec	Human Resource Manager, <i>Northland Communications (LMV '15)</i>
John Matthews	Strategic Relationship Manager, <i>Northland Communications (LMV '08)</i>
Jennifer Waters	Director of Communications, <i>Mohawk Valley EDGE</i>

8:00 – 8:15 Refreshments and Networking

8:15 – 8:20 Welcome and Introduction of Design Team

Jeremy Earl, LMV Board President & Executive Director, *The Root Farm (LMV '09)*

8:20 – 8:30 Welcome from AmeriCU Credit Union

Joe Anderson, Chief Operating Officer, *AmeriCU Credit Union (LMV '03)*

8:30 – 9:00 The Ecosystem of Economic Development

Jennifer Waters, Director of Communications, *Mohawk Valley EDGE*

9:00 – 11:45 Economic Development in Griffiss Business & Technology Park

Christian Mercurio, VP, Planning & Development, *Mohawk Valley EDGE (LMV '12)*

- Bus Tour of Griffiss Business & Technology Park (9:00)
- Tour EADS (9:30)
- Tour Oneida County Airport (11:00)

11:45- 12:45 Lunch

12:45 – 1:45 “Supporting our Entrepreneurs: New Jobs in New Industries”

- Matt Van Slyke, Co-Founder, *Lilo Hydration*
- Martin Babinec, Founder, *Upstate Venture Connect*

1:45 – 2:00 Break

2:00 – 3:00 Economic Development: Another Perspective

Moderated by Theresa Jalowiec & John Matthews

- Jessica Watson, VP Services & Marketing, *CABVI (LMV '15)*
- Michelle Truett, Owner, *484 Design & Instructor, Young Entrepreneurs Academy*
- Mike Ballman, Executive Vice President, *Oneida Square Project*

3:00 – 4:00 LEADERSHIP MODULE: The Leadership Challenge (Chapter 10 & 11)

Ann Rushlo, Executive Director, *Leadership Mohawk Valley (LMV '02)*

4:00 – 4:30 Wrap Up, Including Graduation/Project Presentation Prep & Class Rep Discussion
What’s Happening
Evaluations

4:30 – 5:00 Project Team Meetings



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Directions & Parking Information for AmeriCU Credit Union

From the East/West: Route 49 to Griffiss Park exit. Follow Route 825 past Rome Free Academy (on left) to traffic light; continue around traffic circle and AmeriCU will be almost immediately on your left. As you pull into the parking lot, park to the SIDE or REAR of the building, and enter through the rear entrance doors. Once inside the building, the Richard Smith Learning Center will be on your left.

If you're coming onto Griffiss Park from the City of Rome (via Chestnut Street/Route 825); AmeriCU is on your right, just AFTER the traffic light @ Floyd Avenue/Brooks Road.