



Government Day

December 2, 2015

Herkimer College

Robert McLaughlin College Center

Hummel Corporate Center Conf. Room 282/283

THANK YOU TO TODAY'S SPONSOR:



Herkimer

THE STATE UNIVERSITY OF NEW YORK

GOVERNMENT DAY - DESIGN TEAM

Matt Briggs	Agent Manager, <i>Gates-Cole Insurance (LMV '12)</i>
Kyle Strife	Financial Services Professional, <i>Nelson Financial Group (LMV '12)</i>
Vince Casale	Political Consultant, <i>The Casale Group (LMV '01)</i>

8:00 - 8:15 Refreshments and Networking

8:15 - 8:20 Welcome and Introduction of Design Team

Jeremy Earl, Executive Director, *The Root Farm (LMV '09)*

8:20 - 8:30 Welcome and Introduction from HCCC

Daniel Sargent, Director of Continuing Education, *Herkimer College (LMV '11)*

8:30 - 9:45 LEADERSHIP MODULE: The Leadership Challenge (Chapters 4 & 5)

Ann Rushlo, Executive Director, *Leadership Mohawk Valley (LMV '02)*

9:45 - 10:00 Break

10:00 - 11:30 "Political Advertising - The Good, The Bad & The Ugly"

Vince Casale, Political Consultant, *The Casale Group (LMV '01)*

11:30 - 12:30 Lunch

12:30 - 1:30 Panel of Mayors

Lance Bennett, Mayor, *Village of Poland*

Anthony Brindisi, Mayor, *Village of Herkimer*

1:30-2:45 Local Legislative Panel Discussion, Moderated by Vince Casale (LMV '01)

Senator James Seward, *New York State Senate District 51*

Assemblyman Marc Butler, *New York State Assembly District 118*

Assemblyman Anthony Brindisi, *New York State Assembly District 119*

2:45 - 3:00 Break

3:15 - 4:15 "Digital Towpath & LGEC: Small Governments Working Together"

Jeanne Brown, Project Director, *Digital Towpath Cooperative*

4:15 - 4:45 Project Team Meetings

4:45 - 5:00 Wrap Up

What's Happening

Evaluations



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Directions to Herkimer College:

1. Take I-90 (NYS Thruway) and get off at Exit 30, Herkimer Exit.
2. After toll booth bear right onto Mohawk St. and immediately move to left lane. Go under two underpasses.
3. Take a left at the first light after the second underpass onto Caroline St.
4. Stay on Caroline St. You will cross Rte 5, pass the Shopping Center, and enter a residential section with several stop signs. Stay on Caroline until the road ends. Then make a left onto German St.
5. Stay on German St. for several hundred feet and take your first right before the light, onto to **Lou Ambers Dr.**
6. You will drive up the campus hill to where the College rests. Once entering campus, follow the road past the large electronic welcome sign.
7. The first building on the left is the **Robert McLaughlin College Center**. Park anywhere in front of this building.
8. Upon entering the College Center take an immediate right. After walking through the doors you are in the **Hummel Corporate Center**. Rooms 282-283 are just down the hall on the left.

Alternate Directions to Herkimer College:

1. If driving down Route 5 from North Utica or Schuyler, take a left onto German Street as you near Herkimer, then a left onto **Lou Ambers Dr.**
2. Continue same directions from #6 above.