



ARTS & CULTURE/QUALITY OF LIFE DAY

Wednesday, October 7, 2015

Beginning @ the ThINCubator

106 Genesee Street, 2nd Floor, Utica

(park in lot across from Union Station on Main St.)



QUALITY OF LIFE/ARTS & CULTURE – DESIGN TEAM

Jennifer Bartlett	Corporate Compliance Officer, <i>Rome Memorial Hospital (LMV '09)</i>
Kristin West	Manager, Patient Services, <i>Bassett Medical Center (LMV '12)</i>

- 8:00 - 8:15 **Networking (NOTE: Feel free to stop at Utica Coffee and/or Utica Bread and bring your own beverage/refreshments, as none will be provided)**
- 8:15 - 8:20 **Welcome and Introduction of Design Team**
Jeremy Earl, President of the Board, *Leadership Mohawk Valley (LMV '09)*
- 8:20 - 8:30 **Welcome from ThINCubator**
Ryan Miller, Director, *ThINCubator (LMV '04)*
- 8:30 - 9:15 **TEDx Utica Talk: “Microbranding Utica - Mile by Mile” (including debrief)**
Michelle Truett, Owner, *484 Design, Inc.*
- 9:15 - 9:30 **Narrated walk to Landmarc Building, 520 Seneca Street**
Michelle Truett, Owner, *484 Design, Inc.*
- 9:30 - 10:15 **Guided Tour of Landmarc Building, including loft apartments & Ocean Blue Restaurant**
Erika Labombard, Concierge, *Landmarc Utica*
- 10:15 - 12:15 **Narrated Walking Tour of Baggs Square, including stops at Gerber’s 1933 Tavern, Utica Children’s Museum, Baggs Square Commemorative Park and Union Station**
Michelle Truett, Owner, *484 Design, Inc.*
- 12:15 - 12:30 **Relocate cars to City of Utica parking lot next to Stanley Center for the Arts (Genesee St.)**
- 12:30 - 1:30 **Lunch @ Fort Schuyler Club, 254 Genesee Street**
- 1:30 - 1:45 **Walk to Stanley Center for the Arts, 259 Genesee Street, Utica**
- 1:45 - 2:45 **Guided Tour of Stanley Center for the Arts (two groups)**
- 2:45 - 3:00 **Travel to F. X. Matt Brewery, 830 Varick Street, Utica**
- 3:00 - 3:30 **How can the United Way & the Community Foundation Help Your Team Project?**
Brenda Episcopo, CEO/Executive Director (LMV '08), *United Way of the Valley & Greater Utica Area*
Alicia Dicks, President & CEO, *The Community Foundation of Herkimer & Oneida Counties*
- 3:30 - 3:45 **A Brewery’s Economic Impact on Utica & the Mohawk Valley**
Nick Matt, Chairman & CEO, *F. X. Matt Brewing Company*
- 3:45 - 4:00 **What’s Next**
Wrap up
Evaluations
- 4:00 - 4:30 **Team Project Meetings (Community Foundation/United Way representatives on hand)**
Jan Squadrito, Senior Program Officer (LMV '95), *The Community Foundation of Herkimer & Oneida Counties*
Robin Robinson, Director of Community Investment, *United Way of the Valley & Greater Utica Area*
- 4:30 - ?? **Brewery Tours & Social Hour in 1888 Tavern**